

BAY Alerts EMERGENCY MESSAGING NOTIFICATION SYSTEM

Bay County has implemented an emergency mass notification system that is used to contact County residents via phone messages, text messages and/or e-mail messages in case of emergency. The system, called BAY Alerts, will be used by Bay County 9-1-1 to notify residents of emergencies or critical situations and provide information regarding necessary actions, such as evacuation and shelter-in-place.

The system utilizes the telephone companies' 911 database and is able to contact land-line telephone numbers, whether listed or unlisted. If the call is picked up by an answering machine or voicemail, BAY Alerts will leave a recorded message. If the number called is busy or does not answer, the system will redial the number in an attempt to deliver the message. The system is also TTY/TDD compatible.

Because the BAY Alerts system uses the 911 database, only land-line numbers are automatically included in the system. If you have a cellular phone and want to be notified on that device, or if you want an e-mail notification, you must register the cell phone number(s) and/or e-mail address by clicking on BAY Alerts. Because the BAY Alerts system uses geomapping, each telephone number and/or e-mail address can only be associated with one street address in the system.

REGISTER TODAY!
www.baycounty-mi.gov

How do I register?

Bay County residents can register by going to www.baycounty-mi.gov and entering your mobile number(s) and/or e-mail address. You will receive a text confirming that you have opted into the alert system to receive emergency notifications.

Can I register via text?

Yes. You can register from your cell phone. Text BAY Alerts to 69310. You must remove all signatures and other texts in the body of your message. You will receive a confirmation message letting you know you have been signed-up to receive BAY Alerts.

How will I know when a text or phone call is from BAY Alerts?

Your BAY Alerts text messages will come to you from the number 69310 and phone calls will come from (989) 895-2081.

Will all cell phone carriers deliver BAY Alerts messages?

Yes.

What type of alerts will I receive?

You will receive emergency notifications such as tornado warnings, shelter-n-place and evacuation requests. If you choose, you may also receive weather advisories, road closures and other general information.

Does BAY Alerts cost anything to use?

There is no cost for the BAY Alerts service; however, your cellphone carrier might charge you to receive text messages and phone calls. Check your plan.

I don't use text messages. Can I receive BAY Alerts by e-mail or landline telephone?

Yes.

Can I unsubscribe from BAY Alerts? Yes,

text the word "STOP" to 69310.

Who do I contact if I have any further questions?

Bay County Emergency Management (989) 895-4112