

Table 2 Goals and objectives for the Bay County Urbanized Area Watershed and the designated and desired uses they address.

Goals	Objectives	Actions	Beneficial uses addressed	Evaluation
<p>Increase education, understanding and participation of watershed activity</p>	<ul style="list-style-type: none"> <li>- Increase the general public's awareness and knowledge of the system (short-term)</li> <li>- Increase activities that result in preservation, restoration and protection of the system (short-term)</li> <li>-Increase participation in Watershed stewardship and recreation (short-term)</li> <li>- Reduce pollution that impacts the watershed by providing practical knowledge to key audiences (long-term)</li> </ul>	<p>-Implement BASWA Public Education Plan</p>	<p>-All</p>	<p>-Public survey and additional evaluation criteria outlined in BASWA Public Education Plan</p>
<p>Protect public health</p>	<ul style="list-style-type: none"> <li>-Eliminate total body contact advisories by meeting e-coli standards (short-term)</li> <li>-Meet water quality standards for ambient water &amp; drinking water (long-term)</li> <li>-Work with municipalities to eliminate combine/sanitary sewer overflows (long-term)</li> </ul>	<ul style="list-style-type: none"> <li>-Conduct illicit discharge elimination program to remove contributing connections</li> <li>-Address failing and seeping on-site sewage disposal systems</li> </ul>	<ul style="list-style-type: none"> <li>-Recreation:                             <ul style="list-style-type: none"> <li>Total body contact</li> <li>Partial body contact</li> </ul> </li> <li>-Drinking water supply.</li> <li>-Community development</li> <li>-Fish/Wildlife habitat</li> <li>-Tourism</li> </ul>	<ul style="list-style-type: none"> <li>-Track health department beach monitoring program/advisories issued</li> <li>-Implement evaluation program in BASWA Illicit Discharge Elimination Program</li> </ul>

Table 2 Goals and objectives for the Bay County Urbanized Area Watershed and the designated and desired uses they address.

Goals	Objectives	Actions	Beneficial uses addressed	Evaluation
Improve water quality	<ul style="list-style-type: none"> <li>-Achieve annual mean total phosphorus concentrations in flowing water to .1mg/L (short &amp; long-term)</li> <li>-Achieve annual mean total suspended solids concentrations in flowing water of 50 mg/L (short &amp; long-term)</li> </ul>	<ul style="list-style-type: none"> <li>-Develop phosphorus education plan for urban and rural constituencies</li> <li>-Maintain and improve soil erosion and sediment controls</li> <li>-Promote use of agricultural BMPs</li> <li>-Document areas of erosion as part of IDEP process</li> </ul>	<ul style="list-style-type: none"> <li>-Recreation:                             <ul style="list-style-type: none"> <li>Total body contact</li> <li>Partial body contact</li> </ul> </li> <li>-Drinking water supply.</li> <li>-Community development</li> <li>-Fish/Wildlife habitat</li> <li>-Tourism</li> </ul>	<ul style="list-style-type: none"> <li>-Monitor increases in filter strips/agricultural practices</li> <li>-Flowing stream sampling program</li> <li>-Monitor evaluation process as part of IDEP/PEP implementation</li> </ul>
Protect, enhance and restore riparian and in-stream/bay habitat	<ul style="list-style-type: none"> <li>-Integrate storm water management in land use planning process (short-term)</li> <li>-Increase education of BMPs among property owners and the building community (short-term)</li> <li>-Increase areas of natural features including wetlands, flood plains and riparian buffers (long-term)</li> </ul>	<ul style="list-style-type: none"> <li>-Develop ordinances for municipalities to adopt implementing low impact development design</li> <li>-Utilize available conservation funding to establish protective riparian lands or wetland development</li> </ul>	<ul style="list-style-type: none"> <li>-Recreation</li> <li>-Fishery and wildlife habitat</li> <li>-Tourism</li> </ul>	<ul style="list-style-type: none"> <li>-Monitor adoption of land use and low impact development ordinances among Authority members</li> <li>-Track low impact development construction or the use of BMPs in developments</li> <li>-Track number of acres enrolled in conservation easement programs</li> </ul>
Improve aesthetics & recreation opportunities	<ul style="list-style-type: none"> <li>-Reduce debris in waterways (short-term)</li> <li>-Create alternative/natural riparian buffers (short/long-term)</li> <li>-Reduce incidents of low dissolved oxygen in rivers to maintain healthy fish population (long-term)</li> </ul>	<ul style="list-style-type: none"> <li>-Retain and expand river clean-up process</li> <li>-Work with municipalities to improve street sweeping and catch basin maintenance programs</li> <li>-Creat an education program to encourage riparian property owners to utilize natural buffers</li> </ul>	<ul style="list-style-type: none"> <li>-Recreation</li> <li>-Fishery and wildlife habitat</li> <li>-Tourism</li> <li>-Community Development</li> </ul>	<ul style="list-style-type: none"> <li>-Track increases in enhanced riparian buffers (acres)</li> <li>-Develop dissolved oxygen monitoring program</li> </ul>